

**UNITED WAY CONSUMER INVESTMENT STRATEGY FOR  
PERSONS WITH OR AT RISK OF MENTAL ILLNESS**

**Definition of consumer population:**

Persons with mental illness have a diagnosable mental health disorder. (The disorders vary widely in severity, duration, and type of symptoms.) Persons at risk of mental illness may have a mental health problem with signs and symptoms of insufficient intensity or duration to meet the criteria for any mental disorder.

**Desired outcomes as a result of investing in services for this population:**

- Uninsured individuals will have access to effective outpatient and/or case management mental health treatment thereby improving their mental health status.
- Individuals with mental illness will have access to supportive services as needed to improve their mental health status.
- Individuals with chronic severe mental illness will increase life skills and be stabilized in their mental health status.

**United Way's Mental Illness Investment Strategies:**

- A. **Early intervention for mental illness** for children birth through five years old who are uninsured/uninsured services.
- B. **Outpatient mental health services** for individuals with mental illness who are uninsured.
- C. **Case Management** (Community Psychiatric Supportive Treatment) services for individuals with mental illness who are uninsured.
- D. **Psychiatric Day Treatment** for adults with severe chronic mental illness.