

**UNITED WAY CONSUMER INVESTMENT STRATEGY FOR  
PERSONS WITH EDUCATIONAL DISADVANTAGES, K-6**

**Definition of consumer population:**

Children and youths in kindergarten through grade six residing in Cleveland and inner-ring suburban school districts. Kindergartners who are not “kindergarten ready” (solid oral language skills, ability to listen and play well with others, desire to be independent, strong fine motor skills, basic letter and number recognition). Elementary students who have not passed either the Math or English proficiency tests at any grade level.

**Desired outcomes as a result of investing in services for this population:**

- Children will show improved attendance at school over the course of one year.
- Children will show improved academic performance.
- Children will show a decrease in behaviors that result in formal disciplinary actions.

**United Way’s Educational Disadvantages, K-6 Strategies:**

- A. **Academic enrichment programs** that targets high risk youngsters in grades K-6 residing in Cleveland and inner-ring suburban school districts.
- B. **Youth development programming**, requiring a service learning component that targets high risk youngsters in grades K-6 residing in Cleveland and inner ring suburban school districts.