

UNITED WAY CONSUMER INVESTMENT STRATEGY FOR HOUSING INSECURE

Definition of consumer population:

Families/Individuals that are living on the street, in shelters, transitional housing, other temporary housing situations (relatives/friends) or at risk of becoming homeless due to eviction or foreclosure.

Desired outcomes as a result of investing in services for this population:

- Persons or households that are housing insecure stabilize their housing situation
- Persons or households residing in shelters will be placed in transitional or permanent housing
- Persons or households that are living in transitional housing will obtain and maintain permanent housing.

United Way's Housing Insecure Investment Strategies:

- A) **Homeless prevention services:** Provision of homelessness prevention services such as landlord/ tenant dispute resolution and mediation, or eviction / foreclosure aversion information and services.
- B) **Shelter, transitional or permanent housing:** Provision of services that facilitate shelter, transitional or permanent housing for homeless individuals.