

**UNITED WAY CONSUMER INVESTMENT STRATEGY FOR
PERSONS WHO WERE FORMERLY INCARCERATED**

Definition of consumer population:

Adult men or women released from prison under straight release, parole supervision or a halfway house

Desired outcomes as a result of investing in services for this population:

- Formerly incarcerated individuals enrolled in employment training or educational program
- Formerly incarcerated persons obtain and maintain employment
- Formerly incarcerated individuals gain access to stabilized housing
- Formerly incarcerated individuals do not recidivate or commit parole violation(s)
- Formerly incarcerated persons enrolled in an educational program and obtained and maintained employment

United Way's Formerly Incarcerated Investment Strategies:

- A) **Case management to facilitate needed services:** Provision of case management to facilitate service provision, including referral to housing, education, employment and training, and mental health counseling services as needed.
- B) **Barriers to attaining/maintaining employment:** Provision of services that address barriers to attaining and/or maintaining employment, including, but not limited to, participation in disability-related center-based (sheltered) employment