

VIRTUAL EVENT IDEAS

MAKE THE MOST OF YOUR VIRTUAL FUNDRAISING CAMPAIGN

A virtual event is an excellent way to engage your staff in the United Way campaign in a fun, creative way while working remote! It is recommended that a small donation be required to participate, and you have a prize for any game or contest winners.

TRIVIA

An absolute classic that everyone can enjoy! Structure it with teams or have individuals play. Use Zoom's polling feature or have folks write their answers down. Have a theme or make it general knowledge. The options are limitless! Ask for a nominal donation from all participants and offer additional help for a larger donation.

For example, have participants pay \$5 to enter the trivia contest then offer a *Phone a Friend* for \$10 or *Google Assist* for \$25.

SCAVENGER HUNT

Create a master list of commonly found objects in one's home or office. Do not share the list with participants ahead of time. During the event, share the list then set a timer for 5 minutes while participants run around collecting items. When the timer is up, bring everyone back to the main screen and tally points based on the items collected. This can be played as teams or individuals.

BINGO

Send a blank BINGO card to all participants with instructions for what numbers go in each column. Ask them to fill in their cards and bring them to the event. Play rounds for various prizes, mixing up the items that count as a BINGO.

TALENT SHOW

Showcase the talents of your team that you may not see in the office! This can be done live with a video conferencing platform, or you can ask participants to pre-record their talents and submit a video. Select a winner using crowd voting or have a few 'celebrity' judges on hand!

WORKOUT CLASS

Does someone on your team teach yoga or work as a personal trainer on the side? Tap into that skillset and offer a workout class for your entire team! This is a great way to kickstart the day or combat that afternoon slump. Be sure to structure the class in a way that encourages participation regardless of fitness level.

MAKE A CLASSIC BOARD GAME DIGITAL

Do you want folks to play in pairs or on teams? Use a digital whiteboard for Pictionary! Prefer people to play individually? Use screensharing for Scattergories! Plenty of favorite games can be converted to virtual formats. Don't be afraid to get creative.



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