

# IN-PERSON EVENT IDEAS

## MAKE THE MOST OF YOUR FUNDRAISING CAMPAIGN

Transitioning back to in-office work presents its own challenges as folks continue to mask, socially distance, and work hybrid schedules. Engaging your staff in the United Way campaign with fun, creative events can boost morale! It is recommended that a small donation be required to participate, and you have a prize for any game or contest winners.

## BRING YOUR PET TO WORK DAY

Your colleagues probably got used to having their furry friend by their side all day! Make coming back to the office a little more fun by allowing their cats and dogs to tag along. You can also incorporate a cutest pet contest.

## PHOTO SCAVENGER HUNT

Create a list of places and objects in your office's neighborhood. Do not share the list with participants ahead of time. At the start of the event, provide each team with one copy of the list. Teams then go around the neighborhood taking photos of as many items as they can. At the end of the hour, they turn in their photos to a judge that tallies the score.

## DRESS UP (OR DRESS DOWN) DAY

Does your campaign overlap with Halloween or the holiday season? Consider hosting a costume or ugly sweater contest for staff! If your campaign does not overlap with a holiday, swap the costumes for a Casual Friday on a Tuesday.

## GAME TOURNAMENT

This is an event that can last the duration of your campaign! Take a commonly loved game, like euchre, cornhole, or darts, and have staff sign up in pairs. Create a bracket and schedule matches to take place over the lunch hour. Winning teams move on to the next round.

## COIN WAR

Throughout the campaign, challenge each department to collect their spare change. All money gets put toward the company's total. Keep the competition interesting by having the collection jars in a common place. The winning department gets bragging rights and a prize.

## CATERED LUNCH

Everyone loves to eat, but it's not always doable. Encourage your team to attend with a catered meal! A pizza party, taco bar, or pancake breakfast is a great add-on to your kick-off party plans or campaign wrap-up. Including food also shows appreciation for your team's support of United Way!



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