

HOW MANY

BOOKS

ARE IN YOUR

HOME?



GREATER CLEVELAND

In low-income neighborhoods, there's only 1 book for every 300 kids. **Reading about illiteracy won't change it.**

UNITED, WE WILL

GIVE NOW AT [UNITEDWAYCLEVELAND.ORG/CLEVELANDUNITES](https://www.unitedwaycleveland.org/clevelandunites)
#CLEVELANDUNITES



EQUAL **UNITED, WE CREATE** OPPORTUNITIES FOR SUCCESS

In 2017, we invested \$2.2 million into education programming to prepare our kids to enter school ready to learn. A donation of just \$5 provides books for early learning programs, and \$20 from each paycheck provides a full year of literacy support for a child in need.

STAND AGAINST ILLITERACY

**GIVE NOW AT UNITEDWAYCLEVELAND.ORG/CLEVELANDUNITES
#CLEVELANDUNITES**

NO HOME



GREATER CLEVELAND

NO

THEN SOMEONE

STEALS YOUR DIGNITY

OPTIONS

More than 90% of homeless women experience severe physical or sexual abuse. **Reading about violence won't change it.**

UNITED, WE WILL

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#CLEVELANDUNITES



SURVIVE

UNITED, WE STRENGTHEN

WORDS

In 2017, we helped 4,516 people find emergency shelter and safety. We invested over \$880,000 in these efforts. Your donation of just \$50 per paycheck can provide counseling and support for a victim of violence.

STAND AGAINST VIOLENCE

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#CLEVELANDUNITES**



BREAKFAST.

LUNCH.

DINNER.

CHOOSE ONE

1 in 5 kids in our region has to answer this question every day.
Reading about hunger won't change it.

UNITED, WE WILL

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#CLEVELANDUNITES**



UNITED,

WE FEED THE

HUNGRY

In 2017, we fed 40,000 individuals 577,000 meals, because otherwise they'd go without. With your \$5 donation, we can buy one bag of groceries. With \$20 per paycheck, we can feed a neighbor for 6 months.

STAND AGAINST HUNGER

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GREATER CLEVELAND

YOUR SALARY IS NOW

\$17,264 PER YEAR

What will you cut from your budget?
Yoga? The second car? Childcare?

Definitely, as well as your mortgage payment. It's tough, but full-time, minimum wage employees have to make it work... somehow. **Reading about financial instability won't change it.**

UNITED, WE WILL

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#CLEVELANDUNITES



GREATER CLEVELAND

TOWARD UNITED, WE GUIDE STABILITY

In 2017, we provided 858 people with basic financial guidance and invested \$300,000 to help Clevelanders at risk of losing their homes. For each \$50 donation, we can help 50 families attend financial counseling. \$20 per paycheck can help prevent a home foreclosure.

STAND AGAINST FINANCIAL INSTABILITY

**GIVE NOW AT UNITEDWAYCLEVELAND.ORG/CLEVELANDUNITES
#CLEVELANDUNITES**