

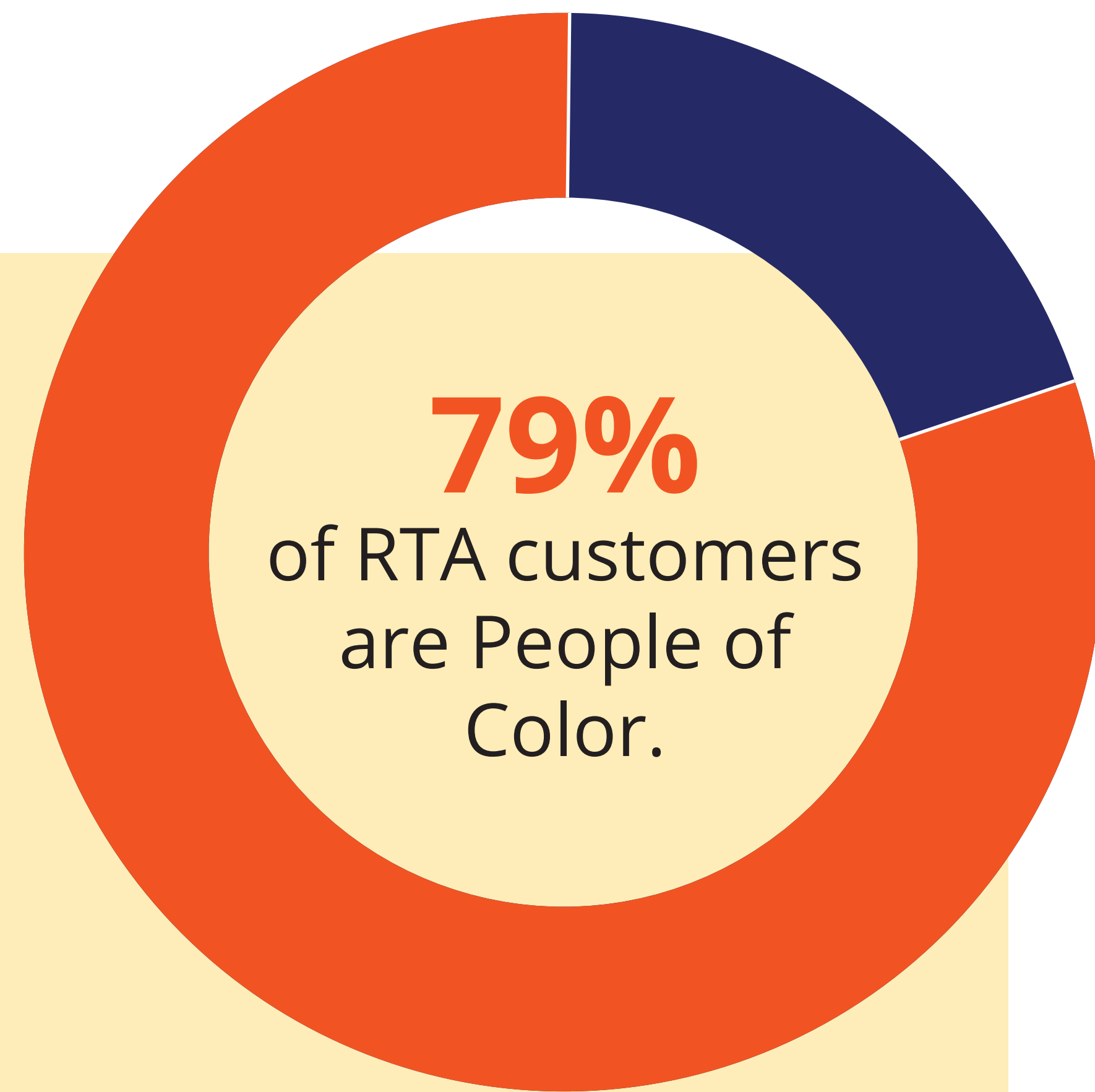


TRANSPORTATION

DATA:

37% earn less than \$15,000/year

60% earn less than \$35,000/year



77% Transit Dependent
54% Highly Transit Dependent (no driver's license)
Most common trip purpose is the work commute¹

Over 11,500 Ohioans said they did not work, because they didn't have transportation to work.²



In 2023, 22.4% of Cleveland households do not have access to a vehicle. The median for Ohio is 6.2% of households.³

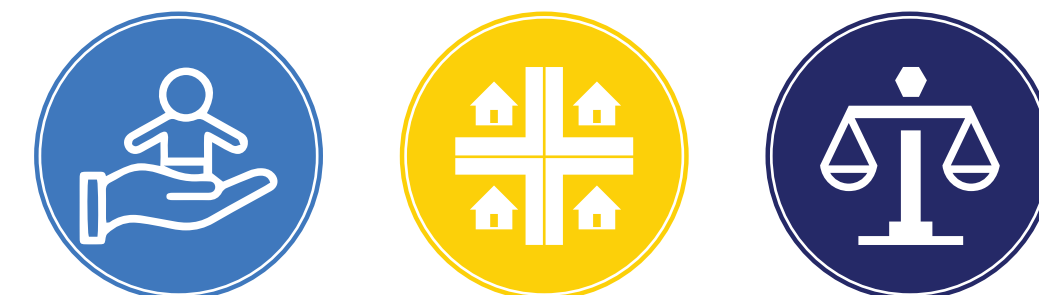
Cleveland Fed researchers have found that increasing accessibility to jobs by reducing commuting distance can make a significant difference in keeping people employed, especially for African Americans, women, and older workers, whose jobs require them to be on-site.⁴

POTENTIAL SOLUTIONS:

Employer Practices

- Create emergency fund for employees to cover transportation repairs.

Determinants Impacted:



- Work with public transportation provider to create last-mile connections between bus/train stops and workplace.

Determinants Impacted:



- Offer free or reduced public transit fare passes.
- Subsidize offsite parking if working in office requires paying to park.

Policies

- Eliminate loss of driver's license as non-driving related punishment, i.e. unpaid fines, unpaid child support, etc.

Determinant Impacted:



LOCAL SPOTLIGHT:

For people who live in Cleveland, work in Solon, and rely on public transportation to get to work, it can take up to an hour and a half to travel those 20 miles. To solve this problem, "RTA partnered with Columbus-based ride share provider SHARE Mobility to bring microtransit to the region in the form of 14-passenger transit vans. The Workforce Connector Program gives Solon employees the opportunity to save time on their daily commutes by scheduling rides directly to and from their workplaces. The City of Solon has about 900 companies with 30,000 jobs."⁵

Without reliable transportation from Cleveland, those jobs are out of reach for people just 20 miles away. Through this program, riders take the bus to the Maple Heights Southgate Transit Center where a SHARE Mobility van picks them up and drops them off at their Solon workplaces. This is a brand-new program and there have already been requests for expansion to the other employment hubs.



Learn more about the Solon Workforce Connector Program.



¹ RTA Job Access Slides
² Center for Community Solutions 2021
³ cleveland.com/data/2023/01/cleveland-and-east-cleveland-top-ohio-cities-with-highest-percent-of-households-without-access-to-a-car-census-estimates.
⁴ clevelandfed.org/collections/speeches/2022/sp-20220414-successful-workforce-development-programs
⁵ ideastream.org/environment-energy/2023-02-17/workers-without-cars-can-face-long-walks-from-the-bus-stop-to-the-job-solon-pilots-a-fix-for-that