



UNITED WAY
Greater Cleveland

FOR MORE THAN 100 YEARS, CLEVELAND'S BUSINESS COMMUNITY HAS PARTNERED WITH UNITED WAY TO PROVIDE A SAFETY NET FOR OUR MOST VULNERABLE NEIGHBORS.

Today, we continue to work together to meet urgent needs as well as open doors to opportunity for upward mobility and to leave poverty behind for more than 235,000 local families, many of whom are working but still struggling to cover their basic needs. Together, we are the bridge between poverty and stability.

Here is a sampling of what we do and who we serve. Because of United Way's long-standing partnership with corporate Cleveland, more people are:

Getting the right help at the right time — United Way 211

- **226,000 calls for help were answered last year** — that's **620 calls** for help every day.
- **9 of 10 callers** were connected directly to the right help at the right time.
- **Often \$500** for a car repair, utility bill, or needed medical care can be all it takes to keep a family in their home, a student in school, or a hard-working parent on the job.

Moving from crisis to stability to opportunity — Workforce Stability

- Through programs such as Real-Time Relief Fund and Bridges@Work, **500 essential workers** overcame unexpected challenges, from car repairs to credit issues, and were able to stay focused and productive on the job.
- **18,000+ families** prevented utility shutoffs, keeping their homes warm and lives stable.

Finding safe, stable housing, many with pathways to homeownership — Housing Stability

- **22,000 families stayed in safe housing** supported by United Way's leadership in programs such as Lead Safe CLE, Right to Counsel CLE, and the Family Stability Initiative.
- More than **15,000 families** found shelter and avoided homelessness.

United Way brings together local ideas, people, and resources to create solutions that drive upward mobility.

- United Way is a leader in data-driven problem solving, leveraging real-time community mapping to identify needs and resource gaps.
- United Way has created and launched new solutions with its partners to fill those gaps, particularly related to housing stability.

UnitedWayCleveland.org



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UNITED WAY IS THE BRIDGE FROM CRISIS TO STABILITY, KEEPING WORKING PEOPLE WORKING AND MOVING TOWARD BETTER OPPORTUNITY

We provide the community with 211 which triages and curates solutions in the moment of crisis for over 225K people a year

We do this in 2 ways:

Our 211 Navigators —

- 1. Provide direct financial support**
(emergency cash, tax refunds, Rx and utility assistance)
- 2. Curate over 16,000 support options**
available in NEO to find the best solution for each caller

We strategically invest in key solutions that are identified by the data from 211 callers

We do this in 3 ways:

- 1. We provide direct support onsite** at the workplace
- 2. We partner in solutions** — ranging from early stage to proven approaches—that open doors to opportunity for upward mobility
- 3. We inform and convene partners** to solve our region's root economic mobility challenge (211 + insights on the financial stability of working households)