



LEAD UNITED APPLICATION

LEAD UNITED OVERVIEW

Lead United is United Way of Greater Cleveland's affinity group for mid-career professionals. The purpose of the program is to develop board-ready civic leaders with a particular focus on building United Way's Leadership pipeline. Over a two-year period, cohort members will participate in quarterly leadership development sessions, Board of Directors training and committee involvement, volunteerism, and mentorship activities. Efforts will culminate in a capstone project completed in year two of the program.

Additional information can be found on the *Lead United FAQ*.

APPLICANT CONTACT INFORMATION

Salutation: _____

Full Name: _____

Preferred Name: _____

Mailing Address: _____

Email: _____

Phone: _____

LinkedIn Profile: _____

As a alternative to your LinkedIn profile, you may attach your resume or bio.

APPLICANT QUESTIONS

Please answer the questions below summarizing prior community engagement, interest in the Lead United program, and goals. Answers should not exceed 150 words in length.

MOTIVATION AND ALIGNMENT

Please describe your prior experience with United Way.

What inspired you to apply for Lead United?

How does participation in Lead United align with your personal and professional goals?

COMMUNITY ENGAGEMENT

How do you define being a *community leader* in today's world and, more specifically, in our community?

Please describe your experience leading or contributing to community initiatives.

What community issue are you passionate about?

LEADERSHIP AND GROWTH

What leadership qualities do you believe are most essential to creating lasting impact?

What unique perspective, skill set, or lived experience will you bring to the Lead United cohort?

What skills or experiences do you hope to gain by participating in Lead United?

SIGNATURE

Signature

Date

ATTACHMENTS

Please include the following with your submission:

- Professional Letter of Recommendation
- Supervisor Consent to Participate

QUESTIONS?

Contact Katie Martinovic at kmartinovic@unitedwaycleveland.org or 216.436.2154