



United Way of Greater Cleveland and The Cleveland Community Fund

Combined Financial Statements
For the Years Ended June 30, 2020 and 2019

**United Way of Greater Cleveland and The Cleveland
Community Fund**

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United Way of Greater Cleveland and The Cleveland Community Fund

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Independent Auditor's Report

Board of Directors
United Way of Greater Cleveland and
The Cleveland Community Fund

Report on the Financial Statements

We have audited the accompanying combined financial statements of United Way of Greater Cleveland and The Cleveland Community Fund (the "Organization"), which comprise the combined statement of financial position as of June 30, 2020, and the related combined statements of activities, allocations, contributions and functional expenses and cash flows for the year then ended, and the related notes to the combined financial statements.

Management's Responsibility for the Combined Financial Statements

Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these combined financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combined financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combined financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the combined financial position of United Way of Greater Cleveland and The Cleveland Community Fund as of June 30, 2020, and combined changes in net assets and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter - COVID - 19 and CARES Act

As more fully described in Note 1 to the combined financial statements, the novel coronavirus (COVID-19), was declared a global pandemic by the World Health Organization in March 2020, and as a result the Coronavirus Aid, Relief, and Economic Security (CARES) Act was signed into law to provide certain relief from the broad economic effects of the COVID-19 outbreak. Our opinion is not modified with respect to this matter.

Other Matters

The 2019 combined financial statements of United Way of Greater Cleveland and The Cleveland Community Fund were audited by other auditors, whose report dated October 22, 2019 expressed an unmodified opinion on those statements.

Other Reporting Required by *Government Auditing Standards*

In accordance with *Government Auditing Standards*, we have also issued our report dated December 16, 2020 on our consideration of United Way of Greater Cleveland's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of United Way of Greater Cleveland's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way of Greater Cleveland's internal control over financial reporting and compliance.

BDO USA, LLP

Cleveland, Ohio
December 16, 2020

Combined Financial Statements

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statements of Financial Position

<i>June 30,</i>	2020	2019
Assets		
Cash and cash equivalents	\$ 3,668,866	\$ 2,352,774
Custodial funds	2,694,441	1,313,105
Campaign receivables	13,070,418	14,165,990
Less: allowance for uncollectible campaign receivables	(835,689)	(911,829)
Net campaign receivables	12,234,729	13,254,161
Accounts Receivable:		
Agencies	1,003,823	852,210
Other	865,283	473,373
Major gifts receivable, net	2,833,826	2,784,849
Marketable securities	14,043,229	16,951,425
Prepaid expenses and other assets	191,895	217,903
Land, building and equipment, net	14,242,242	5,392,722
Total Assets	\$ 51,778,334	\$ 43,592,522

The accompanying notes are an integral part of these combined financial statements.

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statements of Financial Position

June 30,	2020	2019
Liabilities		
Custodial funds	\$ 2,694,441	\$ 1,313,105
Due to donor-designated agencies	6,527,094	5,865,670
Accounts payable:		
Agencies	7,713,461	11,222,528
Other	895,483	873,048
Other liabilities	781,828	921,592
Deferred revenue and other	309,784	462,991
Interest rate swap	1,158,435	-
Paycheck Protection Plan (PPP) loan	1,903,400	-
Debt (see Note 10)	7,907,625	-
Less: debt issuance costs	(167,008)	(185,564)
Net debt	7,740,617	(185,564)
Pension liability	6,299,919	4,847,292
Total Liabilities	36,024,462	25,320,662
Net Assets		
Without donor restrictions	11,587,189	13,855,197
With donor restrictions	4,166,683	4,416,663
Total Net Assets	15,753,872	18,271,860
Total Liabilities and Net Assets	\$ 51,778,334	\$ 43,592,522

The accompanying notes are an integral part of these combined financial statements.

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statement of Activities and Changes in Net Assets

<i>Year Ended June 30, 2020</i>	Without Donor Restrictions	With Donor Restrictions	Total
Support, revenues, and gains			
Contributions			
Contributions received	\$ 27,978,846	\$ 1,358,949	\$ 29,337,795
Less: donor designations	(7,842,960)		(7,842,960)
Allowance for uncollectible pledges	(743,843)		(743,843)
Contributions released from restriction	1,608,929	(1,608,929)	-
Total Contributions	21,000,972	(249,980)	20,750,992
Revenues and Gains			
Program fees and grants	4,963,751	-	4,963,751
Investment return, net	213,515	-	213,515
Rental income and miscellaneous	126,816	-	126,816
Total Revenues and Gains	5,304,082	-	5,304,082
Total Support, Revenues, and Gains	26,305,054	(249,980)	26,055,074
Allocations and Functional Expenses			
Funds allocated to agencies	9,483,093	-	9,483,093
Functional Expenses			
Programs	5,391,425	-	5,391,425
Impact and agency relations	1,875,128	-	1,875,128
Fundraising	4,331,206	-	4,331,206
Management and general	4,155,643	-	4,155,643
Total Functional Expenses	15,753,402	-	15,753,402
Total Allocations and Functional Expenses	25,236,495	-	25,236,495
Change in net assets before other items	1,068,559	(249,980)	818,579
Interest expense	(195,345)	-	(195,345)
Other components of net periodic pension cost	(448,177)	-	(448,177)
Change in Interest Rate Swap	(1,158,435)	-	(1,158,435)
Pension-related changes other than net periodic pension cost	(1,534,610)	-	(1,534,610)
Changes in Net Assets	(2,268,008)	(249,980)	(2,517,988)
Net Assets - beginning of year	13,855,197	4,416,663	18,271,860
Net Assets - end of year	\$ 11,587,189	\$ 4,166,683	\$ 15,753,872

The accompanying notes are an integral part of these combined financial statements.

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statement of Activities and Changes in Net Assets

<i>Year Ended June 30, 2019</i>	Without Donor Restrictions	With Donor Restrictions	Total
Support, revenues, and gains			
Contributions			
Contributions received	\$ 26,593,831	\$ 3,177,149	\$ 29,770,980
Less: donor designations	(8,354,226)	-	(8,354,226)
Allowance for uncollectible pledges	(912,555)	-	(912,555)
Contributions released from restriction	1,930,108	(1,930,108)	-
Total Contributions	19,257,158	1,247,041	20,504,199
Revenues and Gains			
Program fees and grants	8,266,480	-	8,266,480
Investment return, net	746,902	-	746,902
Rental income and miscellaneous	164,342	-	164,342
Total Revenues and Gains	9,177,724	-	9,177,724
Total Support, Revenues, and Gains	28,434,882	1,247,041	29,681,923
Allocations and Functional Expenses			
Funds allocated to agencies	14,589,844	-	14,589,844
Functional Expenses			
Programs	6,752,068	-	6,752,068
Impact and agency relations	1,603,705	-	1,603,705
Fundraising	4,925,054	-	4,925,054
Management and general	4,160,611	-	4,160,611
Total Functional Expenses	17,441,438	-	17,441,438
Total Allocations and Functional Expenses	32,031,282	-	32,031,282
Change in net assets before other items	(3,596,400)	1,247,041	(2,349,359)
Loss on disposal of equipment	(71,683)	-	(71,683)
Loss from lease termination (see Note 9)	(250,000)	-	(250,000)
Other components of net periodic pension cost	(211,662)	-	(211,662)
Pension-related changes other than net periodic pension cost	(903,442)	-	(903,442)
Changes in Net Assets	(5,033,187)	1,247,041	(3,786,146)
Net Assets - beginning of year	18,888,384	3,169,622	22,058,006
Net Assets - end of year	\$ 13,855,197	\$ 4,416,663	\$ 18,271,860

The accompanying notes are an integral part of these combined financial statements.

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statement of Allocations, Contributions, and Functional Expenses

<i>For the Year Ended June 30, 2020</i>	Allocations	Programs	Impact and Agency Relations	Fundraising	Management and General	Total
Allocations and contributions	\$ 9,483,093	\$ -	\$ -	\$ -	\$ -	\$ 9,483,093
Salaries		2,712,902	930,769	1,625,560	2,297,387	7,566,618
Employee fringe benefits		608,676	268,678	524,696	497,286	1,899,336
Payroll taxes		205,206	63,096	145,206	153,303	566,811
Total Personnel Expenses		3,526,784	1,262,543	2,295,462	2,947,976	10,032,765
Fees and contract services		375,552	222,852	757,015	397,140	1,752,559
Supplies		15,692	2,250	7,166	69,216	94,324
Telecommunications		187,667	24,263	48,523	36,393	296,846
Postage and shipping		3,811	602	24,599	(86,831)	(57,819)
Occupancy		537,964	145,444	360,475	209,043	1,252,926
Technology		378,630	86,059	192,346	185,608	842,643
Printed, promotional, and visual		3,649	26,317	394,818	8,563	433,347
Travel and reimbursable expenses		5,954	7,760	7,785	5,307	26,806
Conferences, conventions and meetings		2,623	35,791	56,246	32,186	126,846
Dues and subscriptions		1,407	1,166	18,078	30,024	50,675
Insurance		60,627	10,781	26,893	24,220	122,521
Bank charges		-	-	-	101,082	101,082
Parking		2,652	-	2,750	3,572	8,974
Miscellaneous		238	341	713	91,301	92,593
Total Expenses before depreciation and amortization	9,483,093	5,103,250	1,826,169	4,192,869	4,054,800	24,660,181
Depreciation and amortization	-	288,175	48,959	138,337	100,843	576,314
Total	\$ 9,483,093	\$ 5,391,425	\$ 1,875,128	\$ 4,331,206	\$ 4,155,643	\$ 25,236,495

The accompanying notes are an integral part of these combined financial statements.

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statement of Allocations, Contributions, and Functional Expenses

<i>For the Year Ended June 30, 2019</i>	Allocations	Programs	Impact and Agency Relations	Fundraising	Management and General	Total
Allocations and contributions	\$ 14,589,844	\$ -	\$ -	\$ -	\$ -	\$ 14,589,844
Salaries	-	2,848,210	803,309	1,968,321	2,316,805	7,936,645
Employee fringe benefits	-	611,616	174,657	373,026	373,692	1,532,991
Payroll taxes	-	210,506	57,702	183,716	153,876	605,800
Total Personnel Expenses	-	3,670,332	1,035,668	2,525,063	2,844,373	10,075,436
Fees and contract services	-	1,285,770	199,874	744,850	610,287	2,840,781
Supplies	-	18,240	12,378	15,249	60,839	106,706
Telecommunications	-	239,733	23,920	54,211	3,134	320,998
Postage and shipping	-	12,677	984	32,141	3,887	49,689
Occupancy	-	541,447	88,063	250,479	84,453	964,442
Technology	-	423,600	71,391	179,246	159,602	833,839
Printed, promotional, and visual	-	17,964	15,768	786,359	8,630	828,721
Travel and reimbursable expenses	-	17,276	17,011	13,979	9,964	58,230
Conferences, conventions and meetings	-	83,714	65,093	114,934	56,644	320,385
Dues and subscriptions	-	3,672	1,598	5,212	36,084	46,566
Insurance	-	57,652	10,377	27,672	25,601	121,302
Bank charges	-	-	-	-	86,795	86,795
Parking	-	1,625	-	4,840	2,125	8,590
Miscellaneous	-	24,146	713	2,092	41,234	68,185
Total Expenses Before Depreciation and Amortization	14,589,844	6,397,848	1,542,838	4,756,327	4,033,652	31,320,509
Depreciation and amortization	-	354,220	60,867	168,727	126,959	710,773
Total	\$ 14,589,844	\$ 6,752,068	\$ 1,603,705	\$ 4,925,054	\$ 4,160,611	\$ 32,031,282

The accompanying notes are an integral part of these combined financial statements.

United Way of Greater Cleveland and The Cleveland Community Fund

Combined Statements of Cash Flows

<i>For the years ended June 30,</i>	2020	2019
Cash Flows from Operating Activities		
Change in net assets	\$ (2,517,988)	\$ (3,786,146)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Pension-related changes other than net periodic pension cost	1,534,610	903,442
Depreciation and amortization	576,315	710,773
Amortization of bond issuance costs included in interest expense	18,556	-
Loss on disposal of equipment	-	71,683
Provision for uncollectible campaign receivables	743,843	912,555
Change in discount on pledges receivable	245,727	80,595
Contributions restricted for long-term purposes	(400,000)	(705,000)
Change in interest rate swap liability	1,158,435	-
Net realized and unrealized gains on investment transactions	(22,123)	(409,750)
(Increase) Decrease in Operating Assets:		
Campaign receivables	275,589	120,488
Major gifts receivable	(294,704)	(1,436,256)
Agencies and other receivables	(543,523)	143,299
Prepaid expenses and other assets	26,008	(89,047)
Increase (Decrease) in Operating Liabilities:		
Due to designated agencies	661,424	144,337
Accounts payable - agencies	(3,509,067)	(2,447,630)
Accounts payable - other	22,435	252,072
Custodial liabilities	1,381,336	(211,193)
Other liabilities	(374,954)	(906,183)
Net Cash Used in Operating Activities	(1,018,081)	(6,651,961)
Cash Flows from Investing Activities		
Purchases of building, and equipment	(9,425,835)	(562,875)
Proceeds from sales of equipment	-	6,770
Purchases of marketable securities	(1,194,719)	(7,000,835)
Proceeds from sale of marketable securities	4,125,038	13,239,345
Net Cash (Used in) Provided by Investing Activities	(6,495,516)	5,682,405
Cash Flows from Financing Activities		
Contributions restricted for long-term purposes	400,000	705,000
Proceeds from notes payable	8,000,000	-
Proceeds from paycheck protection program loan	1,903,400	-
Payments on notes payable	(92,375)	-
Payment of debt issuance costs	-	(185,564)
Net Cash Provided by Financing Activities	10,211,025	519,436
Net increase (Decrease) in Cash, Cash Equivalents and Restricted Cash	2,697,428	(450,120)
Cash, Cash Equivalents, and Restricted Cash, beginning of year	3,665,879	4,115,999
Cash, Cash Equivalents, and Restricted Cash, end of year	\$ 6,363,307	\$ 3,665,879

Supplemental disclosures of cash flow information

Taxes paid for unrelated business income during the year ended June 30, 2019 totaled \$30,000.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

1. Summary of Significant Accounting Policies

Nature of Activities

United Way of Greater Cleveland (“UWGC”) is a not-for-profit corporation located in Cleveland, Ohio. UWGC serves as a critical community convener, generating and coordinating resources across individual donors, corporations, service providers and government and civic leaders to improve lives and strengthen the community on a meaningful scale.

UWGC brings people and organizations together to tackle both the symptoms and root causes of poverty. It solicits donations from a variety of donors through a range of methods. All these donations, whether they be from workplace campaigns, corporations, foundations, community leaders or individuals, combine to make it possible to implement impactful change for our community and those living in poverty. Every year, companies across Greater Cleveland unite their employees to give to UWGC by participating in United Way’s annual workplace campaign. Business owners, community leaders, corporations and foundations demonstrate their dedication to bettering the community in which they are headquartered through generous donations. UWGC collaborates with them to align their community impact goals with those funded by UWGC.

UWGC makes an impact in the community by investing in bold, innovative, impactful solutions that provide comprehensive support to those neighbors currently living in poverty, while also revolutionizing strategies to prevent the cycle of poverty from continuing. Deciding where donations will have the highest impact is based on community needs and entrusted to a team of community volunteers. These volunteers are organized into Impact Teams who make recommendations based on available resources in the area and a program’s ability to deliver quality services in an effective manner. Ultimately, the selected programs are the ones that the Impact Teams believe can provide the greatest level of support to the members of our community living in poverty.

Another approach to combatting poverty is through UWGC’s new Community Hub for Basic Needs. The Community Hub consists of UWGC-funded organizations that address the immediate, here-and-now needs of our community, such as hunger, addiction, homelessness or violence, among others. The Community Hub brings these organizations together with community partners and volunteers to share best practices, build relationships and align resources to better identify and subsequently meet the immediate, basic needs of people in our community living in or on the edge of poverty.

The second new approach to combatting poverty is through UWGC’s Impact Institute. Impact Institute is a think tank with an action plan to identify and grow solutions to root causes of poverty. Funded through major gifts, Impact Institute aims to figure out where additional work is needed in the community, and then support programs and projects that will fill the gaps. As opposed to just addressing the symptoms of poverty, these large-scale initiatives offer solutions to systemic problems, with the hopes of eliminating them in the future. Impact Institute wants to create, and more importantly, implement, new ways to better approach the root causes of poverty.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

UWGC also provides direct services to the community through United Way 211 information, referral and navigator services; the Accountable Health Communities grant funded by the Centers for Medicare and Medicaid Services; administration of certain Cleveland schools wrap around service program; coordination of the allocation of county funds for emergency food; other employment and re-entry programs; and centralized services such as donation processing and payroll, accounting and group insurance buying programs for other non-profit organizations. From time to time UWGC will act as a fiscal sponsor for other organizations and programs.

The combined financial statements include the accounts of UWGC (including its wholly-owned subsidiary, United Way Properties, LLC), United Way of Geauga County, United Way of Medina County (see Note 2) and The Cleveland Community Fund (collectively, the "Organization"), an organization affiliated through common management. Interorganization transactions and accounts have been eliminated upon combination.

During the year ended June 30, 2019, United Way Properties, LLC (the "LLC") was created to assist UWGC in owning, leasing, operating, and managing real and personal property necessary or appropriate for the charitable activities of UWGC.

Basis of Presentation

The Organization follows authoritative guidance issued by the Financial Accounting Standards Board (FASB) which established the FASB Accounting Standards Codification (ASC) as the single source of authoritative accounting principles generally accepted in the United States of America. The accompanying combined financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP)

The accompanying combined financial statements have been prepared on the accrual basis of accounting. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions - Net assets that are not subject to donor-imposed restrictions/stipulations and are therefore available for use at the discretion of the Board of Directors and/or management for general operating purposes. These include net assets designated by the Board of Directors to be set aside for specific purposes over which the Board retains control and may, at its discretion, subsequently be used for other purposes.

Net Assets With Donor Restrictions - Net assets with donor restrictions are subject to donor-imposed restrictions/stipulations that may or will be met, either by actions of the Organization and/or the passage of time. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the combined statements of activities and changes in net assets as contributions released from restrictions. If donor-imposed restrictions are met in the same period as they are imposed, the net assets are reported as net assets without donor restrictions. Some net assets with donor restrictions include a stipulation that assets be maintained by the Organization in perpetuity while permitting the Organization to expend the income generated by the assets in accordance with the provisions of additional donor-imposed stipulations or a Board approved spending policy.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Use of Estimates

The preparation of the combined financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The allowance for uncollectible campaign receivables has been reviewed by management, which reviews factors such as prior collection history, current economic factors, and knowledge of donors who have pledged in evaluating the adequacy of the allowance. It is at least reasonably possible that the estimate for the allowance for uncollectible campaign receivables will change in the near-term.

The valuation of the pension liability has been calculated by an outside actuary. Factors and assumptions used by this actuary to calculate the liability are based upon estimates provided by management and, it is at least reasonably possible that the assumptions and estimates used may change in the near-term.

Revenue Recognition

The Organization recognizes contributions and donors' unconditional promises to give in the period the promises are made. Contributions receivable have been recorded for amounts expected to be collected in the future. Donors' promises to give which are conditional are not recognized until the conditions on which they depend are substantially met. The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the assets, or if they are designated as support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restriction and reported in the combined statements of activities and changes in net assets as net assets released from restrictions. Donor- restricted contributions whose restrictions are met in the same reporting period are reported as net assets without donor restrictions.

A portion of the Organization's program and grants revenue is derived from cost-reimbursable federal grants, which are conditional upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts are recognized as revenue when the Organization has incurred expenditures in compliance with specific contract or grant provisions. Amounts received prior to incurring qualifying expenditures are reported as refundable advances in the statement of financial position. There were no amounts received prior to incurring qualifying expenses as of June 30, 2020 or 2019.

In addition, program fees and grants are amounts earned by United Way of Greater Cleveland for direct services such as 211 information, referral and navigation contracts, payroll and accounting services provided to not-for-profit agencies, processing fees assessed on donor-designations and amounts received from restricted grants. This revenue is recognized during the year in which the related services were provided.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Cash Equivalents

The Organization considers all highly liquid debt instruments with original maturities of three months or less (excluding those held in brokerage accounts designated for long-term investment) to be cash equivalents.

Custodial Funds

Custodial funds are amounts held by United Way of Greater Cleveland that legally belong to unrelated and related entities. Accordingly, these amounts are recorded as both an asset and liability of the Organization.

Receivables and Credit Policies

Accounts receivable are primarily related to amounts due from not-for-profit agencies for payroll and accounting services provided by the Organization and amounts due from government grants. Accounts receivable are stated at the amount billed to the agency or the amount owed from the governmental entity.

Management individually reviews all accounts receivable balances and based on an assessment of current creditworthiness, estimates the portion, if any, of the balance that will not be collected. At June 30, 2020 and 2019, management estimated that no allowance for doubtful accounts was required.

Contributions, Campaign Receivable and Major Gifts Receivable

Contributions received are recorded as support without donor restrictions or with donor restrictions depending upon the existence and/or nature of any donor restrictions. Unconditional promises to give are recorded at their fair market value in the period in which the Organization was notified of the promise. Conditional promises to give - that is, those with measurable performance or other barrier and a right of return - are not recognized until the condition on which they depend have been met. Allowances are provided for uncollectible pledges based upon prior experience, current economic factors, and knowledge of donors and their characteristics. Promises to give are not collateralized. Promises to give that are to be received over a period of time greater than one year (major gift receivable) are discounted to their fair value assuming their respective payment terms and an appropriate discount rate as of the date the pledge is received. The discount is amortized into contribution revenue over the term of the respective pledge agreement. All campaign receivables are due within one fiscal year. See also note 3.

Marketable Securities

Investments in marketable securities and all investments in debt securities are reported at their estimated fair values in the combined statements of financial position. Realized and unrealized gains and losses, interest, dividends, and investment fees arising during the period are included in investment return, net, in the accompanying combined statements of activities and changes in net assets. See also note 4.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Land, Building, and Equipment

Building and equipment are depreciated utilizing the straight-line method over their estimated useful lives ranging from 3 to 40 years. The Organization capitalizes purchases of land, building, and equipment that exceed \$1,000. Land, building, and equipment are stated at cost.

Donated Materials and Services

Donated items and equipment are not reflected as contributions in the accompanying combined financial statements because they are not material. No amounts have been reported in the combined financial statements for donated services as no objective basis is available to measure the value of such services; however, a substantial number of volunteers have donated significant amounts of their time to the Organization's program services and to its fundraising campaigns.

Due to Donor Designated Agencies

Contributions received that have been designated by donors for specific recipient agencies are reported as both receivables and amounts due to designated agencies in the combined statements of financial position and as both revenue and a reduction of contributions in the combined statements of activities and changes in net assets in the period in which the related contribution is recognized.

Accounts Payable - Agencies

Funds are allocated to agencies from the fundraising campaigns that are without donor restrictions upon approval by the Board of Directors. Such allocations to agencies are reported as accounts payable - agencies in the accompanying combined statements of financial position.

Included in the amounts reported as allocations to agencies in the accompanying combined statements of activities and changes in net assets are payments of dues to certain voluntary trade organizations. This amount totaled \$179,165 for the years ended June 30, 2020 and 2019, for United Way Worldwide.

Deferred Grants and Program Income

Deferred revenue consists of amounts received by United Way of Greater Cleveland for which a condition associated with a grant has not yet been substantially met or for which funds have been received in advance of services being provided.

Derivative instruments

UWGC utilizes an interest rate swap contract (which is considered a derivative instrument) to manage its exposure to interest rate risk on its variable rate debt. The differential interest required to be paid or that will be received under this agreement is accrued consistent with the terms of the agreement and is recognized in interest expense as accrued. Terms of the swap agreement require the differential interest to be paid or received monthly. The Organization documents its risk management strategy and hedge effectiveness at the inception of and during the term of each hedge.

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UWGC accounts for derivatives and hedging activities in accordance with FASB ASC 815, *Accounting for Derivative Instruments and Certain Hedging Activities*, as amended, which requires that all derivative instruments are recognized on the statements of financial position at their fair value. The criteria for designating a derivative as a hedge include the instrument's effectiveness in risk reduction and a one-to-one matching of the derivative instrument to its underlying transaction. The Organization's interest rate swap is recorded at fair value and is included in liabilities at June 30, 2020. Gains and losses from changes in the fair value of the derivatives are recorded in the combined statements of activities and changes in net assets. Fair value has been measured based on estimates of the amount needed to settle the agreement as calculated by the counterparty to the swap agreement. Such calculations are based on changes in market condition and/or assumptions underlying valuation models. The cash flows from the interest rate swap contract are classified as an operating activity on the statement of cash flows.

Employer's Accounting for Defined Benefit Pension and Other Postretirement Plans

United Way of Greater Cleveland recognizes the funded status of its defined benefit plan as assets or liabilities on its combined statement of financial position. Changes in the funded status are recognized through the combined statement of activities in the year in which the changes occur. Plan assets and benefit obligations are measured as of June 30, 2020 and 2019.

Functional Allocation of Expenses

The costs of providing various programs and related supporting services have been summarized on a functional basis in the combined statements of activities and changes in net assets and of allocations and functional expenses. Expenses directly attributable to a specific functional area are reported as expenses of those functional areas. Costs that benefit multiple functional areas have been allocated across programs and other supporting services based on their proportion of employees as a percentage of total employees.

Income Taxes

The United Way of Greater Cleveland, United Way of Geauga County, United Way of Medina County and The Cleveland Community Fund are tax-exempt, under Section 501(c)(3) of the Internal Revenue Code of 1986 (IRC). In addition, none of these entities has been classified as an organization that is a "private foundation" within the meaning of Section 509(a) of the IRC.

Uncertain income tax positions are evaluated at least annually by management. The Organization classifies interest and penalties related to income tax matters as income tax expense in the accompanying combined financial statements. As of June 30, 2020 and 2019, the Organization has identified no uncertain income tax positions and has incurred no amounts for income tax penalties and interest for the years then ended.

Concentrations of Credit Risk

Financial instruments which potentially subject the Organization to concentrations of credit risk consist of cash and temporary investments, investment securities, and pledges receivable.

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The Organization has significant investments in equity and debt securities and is, therefore, subject to concentrations of credit risk. Investments are managed by investment advisors who are overseen by a committee. Though the market value of investments is subject to fluctuations on a year to year basis, the committee believes that the investment policy is prudent for the long-term welfare of the Organization.

Concentrations of credit risk with respect to campaign receivables are limited due to the large number of contributors comprising the Organization's contributor base and their dispersion across different industries throughout Northeast Ohio.

At various times during the years ended June 30, 2020 and 2019, the Organization's cash in bank balances may have exceeded the federally insured limits.

COVID-19

On January 30, 2020, the World Health Organization ("WHO") announced a global health emergency because of a new strain of coronavirus originating in Wuhan, China (the "COVID-19 outbreak") and the risks to the international community as the virus spreads globally beyond its point of origin. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally.

The outbreak may have an adverse impact on economic and market conditions, triggering a period of global economic slowdown. As such, this may negatively impact families' income which could result in reduced current and future donations and reduced United Way's contributions revenue. In addition to individuals' donations, United Way is also dependent upon donations from foundations and corporations. An economic downturn could result in reduced contribution revenue and delayed collection of pledged amounts in FY 2021. The full impact of the COVID-19 outbreak continues to evolve as of the date of this report. As such, it is uncertain as to the full impact that the pandemic will have on the Organization's financial condition, liquidity, and future results of operations.

United Way of Greater Cleveland continues to monitor operations and government health agency recommendations. The Organization has made modifications to the normal operations because of the COVID-19 outbreak. Campaign efforts will be launched and monitored in a virtual environment and non-essential employees will work remotely during fiscal year 2021. These changes were made to meet the safety guidelines and to maintain daily course of business as fluid and safe as possible.

On March 27, 2020, the "Coronavirus Aid, Relief, and Economic Security (CARES) Act" was signed in to law. The CARES Act, among other things, includes provisions relating to refundable payroll tax credits, deferment of employer side social security payments, net operating loss carryback periods, alternative minimum tax credit refunds, modifications to the net interest deduction limitations, increased limitations on qualified charitable contributions, and technical corrections to tax depreciation methods for qualified improvement property. As detailed in Note 9 below, the Organization received a \$1,903,400 Paycheck Protection Program loan in fiscal year 2020 ("the Loan"). In fiscal year 2021, the Organization will submit an application requesting forgiveness of 100% of the Loan amount. Forgiveness of the Loan will result in the funds being converted from a loan payable to a gain on debt extinguishment. While such notification of forgiveness has not yet been received, management expects that this \$1,903,400 gain on debt extinguishment will help offset any potential reduction in individual and corporate contribution revenue that may result

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from the impact of COVID-19 on fiscal year 2021 operating results. (See Note 12 for further detail about Liquidity and Availability of Resources.)

Accounting Pronouncements Adopted

Not-for-Profit Entities (Topic 958), Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made

In June 2018, the FASB issued Accounting Standards Update (ASU) 2018-08, *Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made*, which standardizes how grants and other contracts are classified across the sector resource recipients and resource providers. The standard will assist these types of entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, Not-for-Profit Entities, or as exchange transactions (reciprocal transactions) subject to other guidance and (2) determining whether a contribution is conditional. The amendment in this update is effective for nonpublic entities that are resource providers for annual reporting periods beginning after December 15, 2019.

The Organization has adopted the portion of the ASU as related to a resource recipient and management is currently evaluating the impact of this ASU as related to a resource provider. Management will adopt the ASU as related to resource providers during the year ending June 30, 2021. Analysis of various provisions of this standard resulted in no significant changes in the way the Organization recognizes contribution revenue.

Fair Value Measurement

In August 2018, the FASB issued ASU 2018-13, *Fair Value Measurement (Topic 820) - Disclosure Framework - changes to the Disclosure Requirements for Fair Value Measurement*. ASU 2018-13 eliminates, adds and modifies certain disclosure requirements for fair value measurements. The Organization adopted this guidance effective July 1, 2019. Based on the new pronouncement, certain changes were made to the ASC 820 Fair Value disclosure in footnote 5.

Statement of Cash Flows (Topic 230), Restricted Cash

In November 2016, FASB issued ASU 2016-18, *Statement of Cash Flows (Topic 230: Restricted Cash)* ASU 2016-18 clarifies certain existing principals in ASC 230, including guidance related to transfers between cash and restricted cash, and presentation in the statements of cash flows of the cash receipts and cash payments that directly affect the restricted cash accounts. The Organization adopted the updated standard effective July 1, 2019 the adoption of the standard modified the Organization's presentation of deposits held in trust and restricted funds within the statements of cash flows and related disclosures.

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The following table provides a reconciliation of cash, cash equivalents, and restricted cash reported within the combined statements of financial position to the combined statements of cash flows as of June 30, 2020 and 2019.

<i>June 30,</i>	2020	2019
Cash and Cash Equivalents	\$ 3,668,866	\$ 2,352,774
Restricted Cash		
Custodial Assets	2,694,441	1,313,105
Total	\$ 6,363,307	\$ 3,665,879

Recent Accounting Pronouncements

Revenue from Contracts with Customers

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers*, which is a comprehensive new revenue recognition standard that will supersede existing revenue recognition guidance. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects consideration to which the entity expects to be entitled in exchange for those goods or services. FASB issued ASU 2015-14 that deferred the effective date for the Organization until annual periods beginning after December 15, 2018. The amendments in this update are required to be applied retrospectively to each prior reporting period presented or with the cumulative effect being recognized at the date of initial application. In June 2020, FASB issued ASU 2020-05 that deferred the effective date for the Organization until annual periods beginning after December 15, 2019. Management is currently evaluating the impact of this ASU on its combined financial statements.

Leases

In February 2016, the FASB issued ASU 2016-02, *Leases*. The objective of this ASU is to recognize lease assets and lease liabilities by lessees for those leases classified as operating leases under previous GAAP. This ASU is effective for fiscal years beginning after December 15, 2019, and interim periods within fiscal years beginning after December 15, 2020. FASB issued ASU 2020-05 that deferred the effective date for the Organization until annual periods beginning after December 15, 2021. Early adoption of this ASU is permitted. Management is currently evaluating the impact of this ASU on its combined financial statements.

Presentation and Disclosures by Not-for-Profit Entities for Contributions Nonfinancial Assets

In September 2020, the FASB issued ASU 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets (Topic 958)*. This update addresses presentation and disclosure of contributed nonfinancial assets. This update will require a nonprofit to present contributed nonfinancial assets as a separate line item in the statement of activities, apart from contributions of cash and other financial assets, disclose contributed nonfinancial assets recognized within the statement of activities disaggregated by category that depicts the type of contributed nonfinancial assets, and for each category of contributed nonfinancial assets recognized include the following: qualitative information about whether the contributed nonfinancial assets were either monetized or utilized during the reporting period (if utilized, to

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disclose a description of the programs or other activities in which those assets were used), the Organization's policy (if any) about monetizing rather than utilizing contributed nonfinancial assets, a descriptions of any donor-imposed restrictions associated with the contributed nonfinancial assets, a description of the valuation techniques and inputs used to arrive at a fair value measure at initial recognition, and the principal market used to arrive at a fair value measure if it is a market in which the recipient Organization is prohibited by a donor-imposed restriction from selling or using the contributed nonfinancial assets. The ASU is to be applied on a retrospective basis and effective for annual periods beginning after June 15, 2021, and interim periods within annual periods beginning after June 15, 2022. Earlier adoption is permitted. The Organization is currently evaluating the impact of this ASU on its combined financial statements.

Subsequent Events

In preparing these combined financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through December 16, 2020, the date the combined financial statements were available to be issued. There were no material subsequent events that required recognition or additional disclosure in these combined financial statements except for the disclosure in the partnership agreement footnote.

2. Partnership Agreement

On August 19, 2015, the Organization and United Way of Medina County (“UW-Medina”) entered into a collaborative agreement where UW-Medina would transfer all campaign related and normal operating activities to the Organization. The primary reason for the collaborative agreement is to improve the efficiency of providing health and human services to the Medina County community. On July 21, 2017, effective July 1, 2017, the Organization and UW-Medina entered into a partnership agreement that incorporates the terms of the August 19, 2015 collaborative agreement and memorializes the understanding and obligations into a binding agreement. UW-Medina transferred substantially all of its other assets to be held by the Organization for the purpose of a restricted fund that supports UW-Medina programs and services. Total assets transferred consisted of cash and cash equivalents of \$725,535. In addition, the Organization canceled the previous amounts of \$180,949 due to the Organization from UW-Medina. The agreement has an initial term of three years and automatically renews for successive additional three-year terms unless either party gives notice of intent not to renew at least nine months prior to the expiration of the then current term. The Organization processes all normal operating activities for UW-Medina. The Organization’s Board of Directors has control over UW-Medina’s campaign and normal operating activities, however, oversight of these activities remains with the UW-Medina Board of Directors. Subsequent to year end United Way of Greater Cleveland and United Way of Medina County have mutually agreed to end their regional partnership, effective June 30, 2020. The board of directors for both organizations determined that a new direction and vision will allow each organization to best focus on and serve the unique needs of their respective communities

3. Major Gifts Receivables, Net

The major gifts receivable are discounted to their estimated fair value assuming their respective terms and discount rate (4.00%). The major gifts receivable are scheduled to be collected as follows:

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<i>June 30,</i>	2020	2019
Payable in less than one year	\$ 1,587,500	\$ 1,291,000
Payable in one to five years	832,250	1,325,500
Payable in more than five years	872,250	872,250
	<u>3,292,000</u>	<u>3,488,750</u>
Less: discounts to fair value	(458,174)	(703,901)
Net major gifts receivable	<u>\$ 2,833,826</u>	<u>\$ 2,784,849</u>

4. Marketable Securities

At June 30, 2020 and 2019, marketable securities (except for the fixed annuity) are reported at fair value and consisted of the following:

<i>June 30,</i>	2020	2019
Cash and cash equivalents	\$ 1,637,408	\$ 570,340
Certificates of deposit	105,734	105,734
Mutual funds	3,844,047	5,226,146
Common collective funds	3,238,933	3,349,527
Alternative investment - hedge funds	1,932,544	4,478,014
Limited partnerships	1,721,802	1,592,934
Held at community foundation	2,194,240	2,354,265
	<u>14,674,708</u>	<u>17,676,960</u>
Less: marketable securities included in custodial funds on the combined statements of financial position	(631,479)	(725,535)
Total	<u>\$ 14,043,229</u>	<u>\$ 16,951,425</u>

5. Fair Value Measurements

GAAP establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable input be used when available. Observable inputs are those that market participants would use in measuring investments at fair value based on market data obtained from sources independent of the Organization. Unobservable inputs reflect the Organization's assumptions about the inputs market participants would use in measuring investments at fair value based on the best information available in the circumstances. Investments are measured and disclosed in one of the three levels based on the reliability of inputs:

- Level 1 - Valuations based on quoted market prices in active markets for identical investments as of the reporting date.

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- Level 2 - Valuations based on other than quoted market prices in active markets, dealer or broker markets. Fair values are primarily obtained from third party pricing services for similar investments as of the reporting date.
- Level 3 - Valuations derived from other methodologies, including pricing models, discounted cash flow models and similar techniques, and not based on market, dealer, or broker-traded transactions. The determination of fair value requires significant management judgment or estimation.

Level 3 valuations incorporate certain assumptions and projections that are not observable in the market in determining the fair value for investments and assets held by others as of the reporting date. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement in its entirety falls is determined based on the lowest level input that is significant to the fair value measurement.

The following is a description of the valuation techniques used for investments measured at fair value:

Cash and Cash Equivalents

Cash equivalents and investments in money market and mutual funds are classified within Level 1 of the fair value hierarchy because they are valued using quoted market prices, broker or dealer quotations, or alternative pricing sources with reasonable levels of price transparency.

Certificates of Deposit ("CD")

A CD is a time deposit offered by banks that has a fixed rate of return and is for a specific time period. CDs are insured by the FDIC, have a ready market, and are classified within Level 2 of the fair value hierarchy.

Fixed Income and Marketable Equity Securities

Fixed income and marketable equity securities are valued at the closing price reported on the active market on which the individual securities are traded.

Investment Held at Community Foundation

The fair value of the investment held at community foundation (the Pool) is based on the number of units held at year end as determined by a third party pricing service. The stated objective of the Pool is to provide nonprofit organizations access to money managers that traditionally require very high initial investment and enable the individual funds of the Pool to achieve broader diversification and access to multiple managers with specific skill sets. The Pool is comprised of large cap, small cap, international, fixed income and absolute return equity investments. Although these investments include marketable securities and fixed income securities, they are pooled investments and have been classified within Level 2 as they are not traded in an active market and are subject to liquidity restrictions.

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The investments held at community foundation were transferred out of Level 3 due to additional information obtained during fiscal 2020. As a result of this information, it was determined that these investments qualified as Level 2. The Organization's policy is to recognize transfers out as of the actual date of the event or change in circumstances that caused the transfer.

Investments at Net Asset Value

These investments are valued at net asset value (NAV) of units held by the Organization at year end. The NAV is used as a practical expedient to estimate fair value. This practical expedient would not be used if it was determined to be probable that the funds will sell the underlying investments for an amount different from the reported NAV.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Interest Rate Swap

The Organization determines the fair value of the interest rate swap using quotes provided by the respective bank counterparties that are based on models whose inputs are observable, and therefore has classified the swap as Level 2.

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United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Financial assets consisted of the following at June 30, 2020 and 2019:

<i>June 30, 2020</i>	Level 1	Level 2	Level 3	Total
Mutual funds				
Fixed income				
Bank loan	\$ 249,600	\$ -	\$ -	\$ 249,600
Bond fund	233,336	-	-	233,336
Equities:				
International	1,118,221	-	-	1,118,221
Large-cap index	1,414,321	-	-	1,414,321
Mid-cap index	340,252	-	-	340,252
Small-cap index	488,317	-	-	488,317
Cash and cash equivalents	1,637,408	-	-	1,637,408
Certificates of deposit	-	105,734	-	105,734
Held at community foundation	-	2,194,240	-	2,194,240
	\$ 5,481,455	\$ 2,299,974	\$ -	\$ 7,781,429
Investments measured at NAV*				6,893,279
				14,674,708
Less: marketable securities included in custodial funds on the combined statements of financial position				(631,479)
Total investments				\$ 14,043,229
Liabilities				
Interest rate swap at June 30, 2020	\$ -	\$ (1,158,435)	\$ -	\$ (1,158,435)

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United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

<i>June 30, 2019</i>	Level 1	Level 2	Level 3	Total
Mutual funds				
Fixed income				
Bank loan	\$ 465,708	\$ -	\$ -	\$ 465,708
Bond fund	487,704	-	-	487,704
Equities:				
International	1,817,281	-	-	1,817,281
Large-cap index	1,296,827	-	-	1,296,827
Mid-cap index	538,090	-	-	538,090
Small-cap index	620,536	-	-	620,536
Cash and cash equivalents	570,340	-	-	570,340
Certificates of deposit	-	105,734	-	105,734
Held at community foundation	-	-	2,354,265	2,354,265
	\$ 5,796,486	\$ 105,734	\$ 2,354,265	\$ 8,256,485
Investments measured at NAV*				9,420,475
				17,676,960
Less: marketable securities included in custodial funds on the combined statements of financial position				(725,535)
Total investments				\$ 16,951,425

*In accordance with the "Fair Value Measurement" topic of the FASB ASC, certain investments that were measured at net asset value per share (or its equivalent) have not been classified in the fair value hierarchy. The fair value amounts presented in these tables are intended to permit reconciliation of the fair value hierarchy to the line items presented in the combined statements of financial position.

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Notes to Combined Financial Statements

The following table summarizes investments for which fair value is measured using net asset value per share as a practical expedient as of June 30, 2020 and 2019, respectively:

<i>Investment</i>	Fair Value		Redemption Frequency (if currently eligible)	Redemption notice period
	2020	2019		
Hedge funds				
Gotham enhanced long fund	\$ -	\$ 2,167,234	Daily	N/A
Two sigma active extension				
U.S. all cap equity Cayman fund, ltd.	1,932,544	2,310,780	Monthly	30 days
Total hedge funds	1,932,544	4,478,014		
Limited partnerships				
GLAS funds SPC limited partnership	1,102,470	1,135,612	Daily	N/A
Golub capital partners international 11 limited partnerships	619,332	457,322	Daily	N/A
Total limited partnerships	1,721,802	1,592,934		
Common/collective funds:				
Charitable mid-cap fund	520,968	527,178	Daily	N/A
Charitable international equity fund	1,179,181	1,257,739	Daily	N/A
Charitable income fund	963,273	915,188	Daily	N/A
Charitable intermediate fund	575,511	649,422	Daily	N/A
Total common/collective funds	3,238,933	3,349,527		
Total investments at NAV	\$ 6,893,279	\$ 9,420,475		

6. Retirement Plans

United Way of Greater Cleveland has a defined benefit pension plan covering substantially all employees who were hired prior to December 31, 2009. Benefits are generally based on years of service and final average salary. It is the policy of United Way of Greater Cleveland to fund, at a minimum, the actuarially determined required minimum funding level. The measurement date of the plan is June 30. Participation in the plan was frozen effective December 31, 2009.

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The following presents the funded status and amounts included in pension liability in the combined statements of financial position:

<i>June 30,</i>	2020	2019
Fair value of plan assets at June 30	\$ 8,495,821	\$ 8,995,688
Benefit obligation at June 30	(14,795,740)	(13,842,980)
Funded status	(6,299,919)	(4,847,292)
Accrued benefit cost recognized in the combined statements of financial position	\$ 6,299,919	\$ 4,847,292

Reclassifications to net periodic benefit cost of amounts previously recognized as changes in net assets without donor restrictions but not included in net periodic benefit cost when they arose were as follows:

<i>For the Years Ended June 30,</i>	2020	2019
Net loss	\$ 487,474	\$ 312,346

Included in “employee fringe benefits” on the combined statements of allocations, contributions and functional expenses is \$179,840 and \$150,574 in pension service cost for the years ended June 30, 2020 and 2019, respectively.

The following are included in “other components of periodic pension costs” on the accompanying combined statements of activities and changes in net assets:

<i>June 30,</i>	2020	2019
Interest cost	\$ 428,868	\$ 489,138
Expected return on plan assets	(468,165)	(589,822)
Recognized net actuarial loss	487,474	312,346
	\$ 448,177	\$ 211,662

Amount recognized in changes in net assets but not yet included in net periodic benefit cost are as follows:

<i>For the Years Ended June 30,</i>	2020	2019
Net loss	\$ (1,534,610)	\$ (903,442)

The accumulated net loss at June 30, 2020 is \$5,400,152 and the estimated net loss for the defined benefit pension plan that will be amortized into periodic benefit cost over the next fiscal year (ending June 30, 2021) is approximately \$890,000.

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The accumulated benefit obligation of the pension plan is \$14,795,740 and \$13,842,980 at June 30, 2020 and 2019, respectively.

Weighted-average actuarial assumptions used to determine net periodic benefit cost:

<i>For the Years Ended June 30,</i>	2020	2019
Discount rate	3.25%	4.00%
Expected return on plan assets	5.50%	5.50%
Rate of compensation increase	N/A	N/A

Weighted-average actuarial assumptions used to determine benefit obligations:

<i>June 30,</i>	2020	2019
Discount rate	2.25%	3.25%
Rate of compensation increase	N/A	N/A

Benefit cost recognized in combined statements of activities and changes in net assets	\$ 628,017	\$ 362,236
Benefits paid (including settlements)	\$ 1,200,627	\$ 678,194

The mortality table used by the Organization for the years ended June 30, 2020 and 2019 was the RP-2014 Mortality Tables regressed to 2007 using the MP-2014 projection scale and then projected forward generationally using a modification of the MP-2018 scale.

The following table shows the amounts United Way of Greater Cleveland contributed to its pension plan during the years ended June 30, 2020 and 2019 and the expected contributions for the fiscal year ending June 30, 2021:

Employer contributions:		
2019		\$ 852,000
2020		710,000
2021 (expected)		475,000

The expected contribution to the plan represents an actuarial estimate of future assumed payments based on historic retirement, payment patterns, and statutory requirements. Actual amounts paid could differ from this estimate.

Employees of the plan who have achieved age 55 and are 30 years vested in the plan are eligible for early retirement at a reduced benefit. Certain employees are also eligible for a lump-sum distribution of their retirement benefits. The following table shows the benefits expected to be paid in each of the next five fiscal years ending June 30 and the aggregate to be paid for the subsequent five years assuming normal retirement age. Actual future benefit payments could differ from the estimate based on the election of the employees.

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Estimated future benefit payments

2021	\$ 1,423,276
2022	1,017,278
2023	956,282
2024	993,608
2025	996,274
2026-2030	4,560,585

The investment objective of the pension plan is to assure the timely payment of promised benefits at a minimum cost consistent with prudent standards of investment, the adequacy of the plan's funding, and the age of the work force. The pension plan utilizes a diversified investment portfolio and seeks to earn returns consistent with a reasonable level of risk. The long-term expected return on plan assets is based upon the plan's investment allocation and anticipated returns for specific investment classes.

As long-term asset allocation is recognized as the primary determinant of performance, United Way of Greater Cleveland generally utilizes the following asset allocation targets to achieve its plan investment objectives: 65% equity securities and 35% fixed-income instruments (which can include debt securities, real estate investments, alternative investments, and government securities). Allocations are reviewed periodically and adjusted as necessary.

The market values of pension plan assets are compared periodically to the value of plan benefit obligations.

The future value of assets, as calculated based on the expected long-term rate of return, are also compared to expected future plan benefit distributions and contributions to determine the sufficiency of expected plan funding levels. Investment asset allocations are revised as appropriate.

The fair value of the pension plan investment assets, and their level within the fair value hierarchy described in Note 5, were as follows at June 30, 2020 and 2019 (see Note 5 for a description of how the fair value of assets are determined):

<i>June 30, 2020</i>	Level 1	Level 2	Level 3	Total
Mutual funds:				
Fixed income:				
Total bond fund	\$ 2,370,590	\$ -	\$ -	\$ 2,370,590
World bond	304,668	-	-	304,668
Equities:				
International	325,763	-	-	325,763
Multi-alternative	834,750	-	-	834,750
Large-cap index	2,374,083	-	-	2,374,083
Mid-cap index	450,946	-	-	450,946
Small-cap index	440,920	-	-	440,920
Exchange-traded notes	138,930	-	-	138,930
Structured notes	-	-	1,082,200	1,082,200
	\$ 7,240,650	\$ -	\$ 1,082,200	\$ 8,322,850

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At June 30, 2020, the Organization also had \$172,913 of cash and cash equivalents and \$58 of accrued interest within its pension plan assets.

<i>June 30, 2019</i>	Level 1	Level 2	Level 3	Total
Mutual funds:				
Fixed income:				
Bank loan	\$ 285,026	\$ -	\$ -	\$ 285,026
Total bond fund	2,036,051	-	-	2,036,051
World bond	494,241	-	-	494,241
Equities:				
International	276,427	-	-	276,427
Multi-alternative	1,016,870	-	-	1,016,870
Large-cap index	2,228,605	-	-	2,228,605
Mid-cap index	489,765	-	-	489,765
Small-cap index	507,676	-	-	507,676
Exchange-traded notes	264,283	-	-	264,283
Structured notes	-	-	1,208,984	1,208,984
	\$ 7,598,944	\$ -	\$ 1,208,984	\$ 8,807,928

At June 30, 2019, the Organization also had \$187,381 of cash and cash equivalents and \$379 of accrued interest within its pension plan assets.

United Way of Greater Cleveland also sponsors a 403(b) defined contribution plan that covers all full-time employees. Beginning January 1, 2011, the 403(b) defined contribution plan provides for employer contributions to employees based on a formula involving multiple variables. Employer contributions relating to the 403(b) defined contribution plan were \$367,518 and \$359,830 for the years ended June 30, 2020 and 2019, respectively.

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United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

7. Land, Building, and Equipment

Land, building, and equipment consists of the following:

<i>June 30,</i>	2020	2019
Land	\$ 512,500	\$ 512,500
Building and improvements	18,213,111	8,122,381
Office furniture, equipment, and management information systems	5,375,609	5,893,983
	24,101,220	14,528,864
Less: accumulated depreciation	(9,858,978)	(9,282,664)
	14,242,242	5,246,200
Construction in progress	-	146,522
Land, building, and equipment, net	\$ 14,242,242	\$ 5,392,722

During the year ended June 30, 2019, the Organization received a pledge from a donor in the amount of \$2,350,000 restricted to provide support for renovations of the Organization's main office building. \$1,645,000 of the pledge is conditioned upon the Organization achieving certain milestones in relation to the renovation project as defined in the contribution agreement. Accordingly, \$705,000 are the amount of the gift for which conditions have been met, has been recognized as contribution revenue with donor restrictions during the year ended June 30, 2019. In fiscal year 2020, the Organization both received and met the restriction for the \$1,645,000 of pledged amount. The \$1,645,000 has been recognized as contribution revenue without donor restriction as the amount was received and donor stipulation was met during the current fiscal year. A subsequent request for additional \$500,000 pledge was approved to be used toward the construction project. Accordingly, \$500,000 has been recognized as contribution revenue with donor restrictions during the year ended June 30, 2020.

8. Leases

The Organization has operating leases for office equipment that expire at various dates through 2025. Minimum future lease payments due during the fiscal years ending June 30 are as follows:

2021	\$ 491,689
2022	405,351
2023	311,721
2024	209,890
2025	17,334
Total	\$ 1,435,985

Rental expense related to operating leases for equipment was \$660,234 and \$258,548 for the years ended June 30, 2020 and 2019, respectively.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

The Organization had leased space in its main office building to another entity (“lessee”). During 2019, in conjunction with the building renovation project (Note 7), the Organization amended the lease agreement with the lessee in order to terminate this lease. As a result of the termination, the Organization will make payments totaling \$250,000 to the lessee in accordance with the amendment. This amount has been included in other liabilities on the statement of financial position at June 30, 2019.

9. Debt

In June 2019, UWGC entered into a construction loan agreement (the “loan”) for up to \$8,000,000 with Chemical Bank for the renovation of UWGC’s main office building in Cleveland. The outstanding principal shall initially bear interest at the LIBOR rate plus 1.85%. Interest only on the outstanding balance is due from July 1, 2019 through January 1, 2020. Beginning February 1, 2020, UWGC shall commence making monthly principal payments based on a 25-year amortization schedule until maturity on July 1, 2029, at which point any remaining principal outstanding is due. The loan is secured by the main office building, which is owned by UWGC and leased to United Way Properties, LLC and subsequently sub-leased back to UWGC. The loan is further secured by an assignment of rents under the sub-lease, and is guaranteed by The Cleveland Community Fund. In addition, the donor pledge discussed in Note 7 also serves as collateral on the loan.

The Organization paid acquisition fees of \$185,564 during 2019 in relation to issuance of this construction loan. The acquisition fees are amortized over the term of the agreement using the straight-line method, which approximates the interest method, and are recorded as component of interest expense.

The expected debt maturities for the year ending June 30, 2020 are as follows:

	Principal	Amortized cost	Net
2021	\$ 189,158	\$ (18,556)	\$ 170,602
2022	197,685	(18,556)	179,129
2023	206,103	(18,556)	187,547
2024	214,453	(18,556)	195,897
2025	223,585	(18,556)	205,029
Thereafter	6,876,641	(74,228)	6,802,413
Total	\$ 7,907,625	\$ (167,008)	\$ 7,740,617

Effective January 2020, the UWGC entered into an interest rate swap agreement to effectively fix the interest rate at 4.12% on the outstanding debt agreement. Based on the swap agreement, the UWGC receives payments calculated at a variable rate equal to the 1 month USD-LIBOR-BBA rate (LIBOR) + 185 bps from the counter party to the swap. In return, the UWGC makes payments to the counter party based on the fixed rate of 4.12%.

At June 30, 2020, the one-month LIBOR rate was 0.17%. The notional amount of the agreement is \$7,923,021 for year ended June 30, 2020, and it matures on July 1, 2029. The fair value of the interest rate swap on June 30, 2020 was a liability of \$1,158,435.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Paycheck Protection Program Loan

On March 27, 2020, the “Coronavirus Aid, Relief, and Economic Security (CARES) Act” was signed in to law. The CARES Act, among other things, includes provisions relating to refundable payroll tax credits, deferment of employer side social security payments, net operating loss carryback periods, alternative minimum tax credit refunds, modifications to the net interest deduction limitations, increased limitations on qualified charitable contributions, and technical corrections to tax depreciation methods for qualified improvement property.

The CARES Act also appropriated funds for the SBA Paycheck Protection Program loans that are forgivable in certain situations to promote continued employment, as well as Economic Injury Disaster Loans to provide liquidity to small businesses harmed by COVID-19. On April 14, 2020, the Organization received funds under the Paycheck Protection Program in the amount of \$1,903,400. The Loan has an interest rate of 1.0% and matures on April 14, 2022 with principal and interest payments deferred for six months and interest accruing from the date of the loan. In fiscal year 2021, the Organization will submit an application requesting forgiveness of 100% of the Loan amount. Forgiveness of the Loan will result in the funds being converted from a loan payable to a gain on debt extinguishment. While such notification of such forgiveness has not yet been received, management expects that this \$1,903,400 gain on debt extinguishment will help offset any potential reduction in individual and corporate contribution revenue that may result from the impact of COVID-19 on fiscal year 2021 operating results. (See Note 12 for further detail about Liquidity and Availability of Resources.)

The application for these funds required the Organization to, in good faith, certify that the current economic uncertainty made the loan request necessary to support the ongoing operations of the Organization. This certification further requires the Organization to take into account the Organization’s current business activity and management’s ability to access other sources of liquidity sufficient to support ongoing operations in a manner that is not significantly detrimental to the business.

Future loan principal payments are as follows:

<i>Year Ending June 30,</i>	Amount
2021	\$ 845,956
2022	1,057,444
	<hr/>
	\$ 1,903,400

10. Endowment Funds and Net Assets

Endowment Funds

The Organization collectively invests its funds. The sole donor restricted endowment fund is included within these pooled investments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

The Board of Directors of the Organization has interpreted the State of Ohio enacted version of the Uniform Prudent Management of Institutional Fund Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with donor restrictions (a) the original value of gifts donated, (b) the original value of subsequent gifts, and (c) accumulations to such fund made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the funds
- The purposes of the Organization and the donor-restricted endowment funds
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Organization
- The investment policies of the Organization

<i>Changes in Endowment Net Assets</i>	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, June 30, 2018	\$ -	\$ 250,000	\$ 250,000
Interest and dividends	-	2,500	2,500
Appropriation of endowment assets for expenditure	-	(2,500)	(2,500)
Endowment net assets, June 30, 2019	-	250,000	250,000
Interest and dividends	-	-	-
Appropriation of endowment assets for expenditure	-	-	-
Endowment net assets, June 30, 2020	\$ -	\$ 250,000	\$ 250,000

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United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for their investments that attempt to provide a predictable stream of funding while seeking to maintain the purchasing power of the assets. Assets include those assets of donor-restricted funds that the Organization must hold in perpetuity or for a donor-specified period as well as board-designated funds. Under this policy, as approved by the Board of Directors, investments of all Organization assets are directed by the investment manager and monitored by the Investment Committee of the Organization. The standard for the Investment Committee with regard to the assets shall be the preservation of corpus while prudently maximizing real growth. The Organization conducts a quarterly monitoring of the portfolio. Investment performance is measured against the returns of an appropriate composite index, weighted according to the asset allocation mix of the portfolio.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy

Recommendations for the use of assets free of donor restriction shall be the responsibility of the Board of Directors. Recommendations of the Board of Directors shall be executed by the management of the Organization. Except in special circumstances, and except for recommending specific uses of generally donor restricted funds, the Board of Directors shall limit recommendations in the aggregate to an amount which shall not exceed 4% of a three-year rolling average of the assets.

Net Assets with Donor Restrictions

Net assets with donor restrictions are restricted for the following:

<i>June 30,</i>	2020	2019
Restricted as to time	\$ 1,056,390	\$ 1,187,300
Restricted for impact, strategy, and innovations	2,068,000	1,724,000
Restricted for renovation project	500,000	705,000
Restricted for other program services	292,293	550,363
Perpetual in nature	250,000	250,000
Total	\$ 4,166,683	\$ 4,416,663

United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by donors. The net assets released from restrictions are as follows:

<i>June 30,</i>	2020	2019
Expiration of time restrictions	\$ 227,131	\$ 241,887
Satisfaction of purpose restrictions: Impact, strategy, and innovations	406,000	406,000
Other program services	270,798	1,282,221
Renovation	705,000	-
Total	\$ 1,608,929	\$ 1,930,108

Net Assets without Donor Restrictions

Net assets without donor restrictions consist of the following:

<i>June 30,</i>	2020	2019
Undesignated	\$ -	\$ 89,348
Amounts invested in land, buildings and equipment	6,334,617	5,392,722
Board designated operating reserves	4,635,382	7,830,127
Board designated strategic initiatives	523,134	543,000
Net assets without donor restrictions	\$ 11,493,133	\$ 13,855,197

11. Commitments and Contingencies

During the normal course of operations, the Organization is subject to occasional legal proceedings and claims. In the opinion of management, the eventual outcome of the current proceedings and claims will not materially affect its financial condition or operations.

12. Liquidity and Availability of Resources

The Organization maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, the Organization maintains board designated funds (net assets without donor restrictions) that the Organization intends to hold for purposes as outlined in *Board-designated Net Assets Without Donor Restrictions, Investment and Spending Policies*, which could be made available for current operations, if necessary.

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United Way of Greater Cleveland and The Cleveland Community Fund

Notes to Combined Financial Statements

A reconciliation of the Organization's financial assets available within one year of June 30 for general expenditures are as follows:

<i>June 30,</i>	2020	2019
Cash and cash equivalents	\$ 3,668,866	\$ 2,352,774
Campaign receivables, net	12,234,729	13,254,161
Accounts receivables, agencies	1,003,823	852,210
Accounts receivables, other	865,283	473,373
Major gifts receivable, net	2,833,826	2,784,849
Marketable securities	14,043,229	16,951,425
	34,649,756	36,668,792
Less: amounts unavailable for general expenditures within one year due to:		
Funds held for others included in cash and cash equivalents	631,479	29,852
Restricted by donors - as to use:		
Restricted for renovation project	500,000	705,000
Restricted as to time (less collections expected in the next 12 months*)	904,227	787,159
Restricted for impact, strategy, and innovations	2,068,000	1,724,000
Restricted for other program services	292,293	550,363
Restricted by donors - held in perpetuity	250,000	250,000
	4,645,999	4,046,374
Amounts unavailable to management without Board's approval:		
Board designated - operating reserves	4,635,381	7,830,127
Board designated - strategic initiatives	523,134	543,000
	5,158,515	8,373,127
Total financial assets unavailable	9,804,514	12,419,501
Total financial assets available to management for general expenditures within one year	\$ 24,845,242	\$ 24,249,291

*Management defines funds restricted for time that are not available for general expenditures within one year as those amounts expected to be collected in excess of twelve months from June 30, 2020.