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UNITED WAY OF GREATER CLEVELAND PARTNERS WITH LEADING HOSPITALS AND HEALTHCARE INSURERS TO BRING HEALTH INNOVATION TO CLEVELANDERS

Collaborative investment among 11 partners aims to enhance the quality of life and well-being for qualifying older adults through medically tailored, home-delivered meals

The six-month pilot program with Benjamin Rose Institute on Aging offers nutritious meals, education and follow-up to improve health outcomes for participants while reducing medical costs

CLEVELAND (Sept. 2, 2021) — United Way of Greater Cleveland, The Rose Centers for Aging Well and 11 hospital and health insurance partners today announced the launch of the Collaborative Investments + Health program, an innovative and sustainable investment strategy that brings together hospital networks, Medicaid managed care providers, and other stakeholders to collaborate on and lead programs designed to improve the lives of Clevelanders.

In partnership with The Rose Centers for Aging Well, a subsidiary of the Benjamin Rose Institute on Aging, the first six-month pilot will support Nutrition Solution, an expanded home-delivered meal service that combines medically tailored meals (MTMs), nutrition education, and weekly wellness calls.

Investors in the program include Buckeye Health Plan (Centene), CareSource, Cleveland Clinic, Humana, The MetroHealth System, Molina Healthcare Ohio, Mt. Sinai Health Care Foundation, Sisters of Charity Foundation, Sisters of Charity Health System, UnitedHealthcare Community Plan of Ohio and Western Reserve Area Agency on Aging.

“Through this collaborative investment strategy, United Way is excited to bring together traditional competitors to help vulnerable populations. In this case, we’re partnering to help adults aged 50 and over manage their lifestyle factors beyond the scope of traditional health care to create a higher quality of life while reducing medical costs,” said Augie Napoli, president and CEO of United Way of Greater Cleveland. “We’re all

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responsible for creating a healthy community, and 80% of the things that keep a person healthy happen outside the health care system.”

This first Collaborative Investments + Health program allows Nutrition Solution to deliver MTMs to homes and provide volunteer outreach to reduce social isolation and improve the health of approximately 300 older adults suffering from chronic health conditions who lack access to healthy food options. Local investor hospitals and insurers identify high-risk individuals to enroll in the voluntary Nutrition Solution program at no cost to them.

“Food insecurity is significantly related to poverty and social isolation, which can result in negative health outcomes following hospitalization,” said Orion Bell, president and CEO of Benjamin Rose Institute on Aging. “Nutrition Solution is designed to address this challenge, and we are so grateful that United Way’s Collaborative Investments + Health program will help us work toward our goal of bringing the program to all those vulnerable Clevelanders who need it.”

This year, the project’s initial round of investment raised nearly \$800,000 to provide the home delivered MTMs for qualifying individuals who are food insecure and socially isolated at home, with all funds raised directly supporting the delivery of these services. Home-delivered MTMs have previously [demonstrated significant overall reductions](#) in health spending through improvement in meal recipient health.

The organizations piloting the program identify individuals who qualify to participate and meet the eligibility criteria, including having diabetes, kidney disease, heart disease or hypertension, social isolation, and food insecurity. The program will be evaluated once results are compiled in early 2022, with the goal of expanding the program more broadly.

Often referred to as the [Collaborative Approach to Public Goods Investment \(CAPGI\)](#) model developed by Len Nichols, Ph.D. and Lauren Taylor, Ph.D., investors who engage in referrals share results for a project-wide evaluation, helping inform and advance knowledge of effective interventions. Mt. Sinai Health Care Foundation supports the evaluation.

“The exciting thing about CAPGI in Cleveland is how United Way led local stakeholders already committed to improving health to collaborate rather than compete so they could accomplish more than any one organization could alone,” said Nichols.

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On Sept. 24, the Urban Institute, United Way of Greater Cleveland and CAPGI model co-creators Nichols and Taylor will host a webinar discussing CAPGI work underway in Cleveland. Registration is free and open to all by visiting <https://capgi.urban.org/index.php/register-for-the-cleveland-united-way-capgi-webinar/>.

Collaborative Investments + Health is part of United Way of Greater Cleveland's Impact Institute. The Impact Institute is a think tank with an action plan focused on upending the root causes of poverty, including lack of access to quality housing and health care, racism, and childhood abuse, by creating innovative, long-term solutions to prevent the cycle of poverty from continuing for generations.

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About Benjamin Rose Institute on Aging

Founded in 1908, Benjamin Rose Institute on Aging (www.benrose.org) is a nationally recognized Cleveland-based nonprofit whose mission is to support caregivers and empower all people to age well through research, consumer-responsive services and client advocacy.

About United Way of Greater Cleveland

Founded in 1913, United Way of Greater Cleveland is a local, independent nonprofit organization dedicated to fighting poverty across the Greater Cleveland area. United Way's efforts focus on addressing poverty through a two-pronged approach. The Community Hub for Basic Needs provides an immediate, coordinated response to people experiencing symptoms of poverty, including hunger, homelessness, and more. The Impact Institute challenges the root causes of poverty, such as racism and access to affordable housing, by creating innovative, long-term solutions to help break the generational cycle of poverty. For more information, including registering for United Way's Annual Community Meeting on Sept. 10, 2021, visit unitedwaycleveland.org.

INVESTOR QUOTES

- 1) "Buckeye Health Plan has a long history of supporting the work of the United Way as we align on our vision to transform the health of the local communities we serve," said **Steve Province, Buckeye**

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president and CEO. “The Nutrition Solution pilot paves the way to better health for some of Cleveland’s most vulnerable citizens. Buckeye is honored to participate in this work.”

- 2) “CareSource believes in caring for the whole person inside and outside of a doctor’s office,” said **Steve Ringel, CareSource Ohio president.** “Providing medically tailored meals can only help participants in this program achieve better health outcomes at a higher quality of life. We are proud to partner with United Way of Greater Cleveland in this initiative.”
- 3) “Cleveland Clinic is excited to collaborate with United Way of Greater Cleveland and regional health participants to address food insecurity and social isolation among our most vulnerable older adults,” said **Nazleen Bharmal, MD, Ph.D., MPP, associate chief of Community Health & Partnerships at Cleveland Clinic.** “We know food is medicine and working together to provide medically tailored meals helps create healthier individuals and communities.”
- 4) “It’s been a privilege to all of us at Humana Healthy Horizons to be a part of this collaborative community initiative because we know how critical the issue of food security is,” said **Jeff Corzine, Medicaid regional president, Humana Healthy Horizons in Ohio.** “It’s also great to be able to partner so closely with others throughout the health care industry in Ohio. Clearly, when we all team up on something like this, we can make a greater impact on the health and well-being of Ohioans.”
- 5) “The only way we can build a healthier Cleveland is through teamwork and collaboration,” said **Susan Fuehrer, president, MetroHealth Institute for H.O.P.E.™** “MetroHealth is thrilled to partner with the United Way of Greater Cleveland, Benjamin Rose Institute on Aging and so many other organizations to provide medically tailored meals to patients experiencing food insecurity and social isolation. It will take out-of-the-box thinking and innovative partnerships like these to truly address the deep-rooted health disparities in our community.”
- 6) “Molina is proud to have joined the United Way of Greater Cleveland and community partners as an investor to provide nutritious, medically tailored home-delivered meals and services to counter food

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insecurity and social isolation,” said **Ami Cole, president of Molina Healthcare of Ohio**. “These meals have helped individuals 50 years old and older, experiencing food insecurity, receive food when they needed it the most, along with closing gaps on social isolation. The meals and services will ultimately help individuals manage their chronic conditions, including diabetes, hypertension, obesity and renal failure.”

- 7) “The Collaborative Investments + Health initiative exemplifies our mission to be a community-based partner in efforts that focus on the prevention, rather than the treatment, of disease or, as we like to say in reference to our name, ‘putting the health before care,’” said **Mitchell Balk, president of The Mt. Sinai Health Care Foundation**. “This initiative is a novel approach to catalyzing health care stakeholders’ investment in upstream interventions, and it brings with it high-quality evaluation to provide additional evidence that this brand of medically-tailored, home delivered meals program not only improves health outcomes, but also leads to reduced health care expenditures.”
- 8) “We are thrilled to partner in the Collaborative Investments program and to be a seed funder in innovative pilots, including this work to provide medically tailored/home delivered meals to improve health and healing for vulnerable older adults,” said **Susanna H. Krey, senior vice president of the Sisters of Charity Health System and president of the Sisters of Charity Foundation of Cleveland**. “Pilots such as this, applied in a whole-person approach, are vital to understanding the strategies that will have the greatest impact on improving health outcomes and quality of life for Clevelanders.”
- 9) “UnitedHealthcare is committed to helping people live healthier lives and making the health system work better for everyone,” said **Dr. Srinivas Merugu chief medical officer of UnitedHealthcare Community Plan of Ohio**. “This program is a perfect example of one of the ways we are working with community partners to address the needs of our members and the communities we serve. Providing medically tailored meals will help people feel better and stay healthier.”
- 10) “Western Reserve Area Agency on Aging (WRAAA) is both privileged and honored to join forces with so many esteemed partners in this collaborative effort to fight for the health and well-being of Northeast Ohio’s seniors,” said **Dr. Douglas Beach, CEO, WRAAA**. “Receiving medically tailored meals while

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providing face to face outreach to seniors is the best medicine that many of our most vulnerable population desperately needs. Joining this collaborative investment program affords us the opportunity to provide support to at-risk older adults and meet critical needs for them to stay community engaged and enjoy productive, healthy secure lives.”

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INVESTOR BOILERPLATES

1) About Buckeye Health Plan (www.buckeyehealthplan.com)

Buckeye Health Plan offers managed healthcare for Ohioans on Medicaid, Medicare, integrated Medicaid-Medicare (called MyCare Ohio) and the Health Insurance Exchange. Since 2004, Buckeye has been dedicated to improving the health of Ohioans, many with low incomes, by providing coordinated healthcare and other essential supports that individuals and families need to grow and thrive. Follow Buckeye on Twitter [@Buckeye_Health](https://twitter.com/Buckeye_Health) and on Facebook at <http://www.facebook.com/BuckeyeHealthPlan>. Buckeye is a wholly-owned subsidiary of Centene Corporation, a leading multi-national healthcare enterprise offering core Medicaid, Medicare and specialty services.

2) About CareSource

CareSource is a nonprofit, multi-state health plan recognized as a national leader in managed care. Founded in 1989, CareSource administers one of the nation's largest Medicaid managed care plans and offered a lifetime of access to care through health insurance, including Medicaid, Health Insurance Marketplace, Medicare Advantage and dual-eligible programs. Headquartered in Dayton, Ohio, CareSource serves 2 million members in Georgia, Indiana, Kentucky, Ohio and West Virginia. CareSource understands the challenges consumers face navigating the health system and is transforming health care with industry-leading programs that improve the health and well-being of our members.

3) About Cleveland Clinic

[Cleveland Clinic](http://www.clevelandclinic.org) – now in its centennial year – is a nonprofit multi-specialty academic medical center that integrates clinical and hospital care with research and education. Located in Cleveland, Ohio, it was founded in 1921 by four renowned physicians with a vision of providing outstanding patient care based upon the principles of cooperation, compassion and innovation. Cleveland Clinic has pioneered many [medical breakthroughs](#), including coronary artery bypass surgery and the first face transplant in the United States. *US News & World Report* consistently names Cleveland Clinic as one of the nation's best hospitals in its annual "America's Best Hospitals" survey.

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Among Cleveland Clinic's 70,800 employees worldwide are more than 4,660 salaried physicians and researchers, and 18,500 registered nurses and advanced practice providers, representing 140 medical specialties and subspecialties. Cleveland Clinic is a 6,500-bed health system that includes a 173-acre main campus near downtown Cleveland, 19 hospitals, more than 220 outpatient facilities, and locations in southeast Florida; Las Vegas, Nevada; Toronto, Canada; Abu Dhabi, UAE; and London, England. In 2020, there were 8.7 million total outpatient visits, 273,000 hospital admissions and observations, and 217,000 surgical cases throughout Cleveland Clinic's health system. Patients came for treatment from every state and 185 countries. Visit us at [clevelandclinic.org](https://www.clevelandclinic.org). Follow us at twitter.com/ClevelandClinic. News and resources available at newsroom.clevelandclinic.org. **Editor's Note:** [Cleveland Clinic News Service](#) is available to provide broadcast-quality interviews and B-roll upon request.

4) About Humana

Humana Inc. (NYSE: HUM) is committed to helping our millions of medical and specialty members achieve their best health. Our successful history in care delivery and health plan administration is helping us create a new kind of integrated care with the power to improve health and well-being and lower costs. Our efforts are leading to a better quality of life for people with Medicare, families, individuals, military service personnel, and communities at large.

To accomplish that, we support physicians and other health care professionals as they work to deliver the right care in the right place for their patients, our members. Our range of clinical capabilities, resources and tools – such as in-home care, behavioral health, pharmacy services, data analytics and wellness solutions – combine to produce a simplified experience that makes health care easier to navigate and more effective. More information regarding Humana is available to investors via the Investor Relations page of the company's web site at www.humana.com.

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5) About The MetroHealth System

The MetroHealth System is redefining health care by going beyond medical treatment to improve the foundations of community health and well-being: affordable housing, a cleaner environment, economic opportunity and access to fresh food, convenient transportation, legal help and other services. The system strives to become as good at preventing disease as it is at treating it. Founded in 1837, Cuyahoga County's safety-net health system operates four hospitals, four emergency departments, more than 20 health centers and 40 additional sites.

6) About Molina Healthcare of Ohio

Molina Healthcare of Ohio has been providing government-funded, quality health care since 2005. The Company serves members through Medicaid, Medicare, Medicare-Medicaid (Duals) and Health Insurance Exchange programs throughout Ohio. Through its locally operated health plans, Molina Healthcare, Inc., a Fortune 500 company, served approximately 4.7 million members as of Jun. 30, 2021. For more information about Molina Healthcare of Ohio, visit [MolinaHealthcare.com](https://www.molinahealthcare.com).

7) About Mt. Sinai Health Care Foundation

Founded in 1996, the Mt. Sinai Health Care Foundation seeks to assist Greater Cleveland's organizations and leaders to improve the health and well-being of the Jewish and general communities now and for generations to come. The Foundation has distributed nearly \$140 million in grants over the past 25 years. With a commitment to primary prevention and early intervention, Mt. Sinai has marshaled its financial and human resources to devise and execute strategic funding partnerships, spanning issues including childhood lead poisoning prevention, infant mortality, childhood trauma and toxic stress, health insurance coverage, senior transportation, and beyond. The Foundation's history began more than 100 years ago in 1903 with the founding of the Mt. Sinai Medical Center, which primarily served low-income patients and those otherwise excluded from care because of religion, race, and ethnicity. In the mid-1990s, the sale of the hospital's operating assets created a philanthropic legacy in the form of the Foundation that would perpetuate the nonprofit institution's mission into the future. More information can be found here: <http://www.mtsinaifoundation.org/>.

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8) About the Sisters of Charity Foundation of Cleveland

Since 1996, the Sisters of Charity Foundation of Cleveland has partnered with residents, nonprofits and community leaders to change the trajectory of poverty in Cuyahoga County. Its nearly \$100 million endowment includes the first health care conversion foundation and first foundation formed by a congregation of Catholic sisters in the United States.

Through grantmaking, collaboration advocacy and more, the Sisters of Charity Foundation of Cleveland works to improve the lives of those most in need with special attention to families, women and children living in poverty. The foundation works to end homelessness in Cuyahoga County and to reduce health disparities and improve educational opportunities in Cleveland's Central Neighborhood. As a Catholic organization, the foundation extends the values of Jesus Christ through the mission of its founders – the Sisters of Charity of St. Augustine – and also works to sustain the ministries of women religious. More information at socfcleveland.org.

9) About the Sisters of Charity Health System

The Sisters of Charity Health System was established in 1982 as the parent corporation for the sponsored ministries of the Sisters of Charity of St. Augustine in Ohio and South Carolina. The Sisters of Charity of St. Augustine is a congregation of women religious that, since founding in 1851, continues a faith-based legacy of high-quality, compassionate care in partnership with its co-ministers, who are the heart and hands of the ministry.

The Sisters of Charity Health System solely owns St. Vincent Charity Medical Center in Cleveland, Ohio. The health system also oversees three grantmaking foundations located in Cleveland, Canton and Columbia, South Carolina. Each foundation sponsors significant community initiatives and collaborations that address causes and consequences of poverty. Outreach organizations include Joseph's Home, a unique residential care center for homeless men in Cleveland; Early Childhood Resource Center for people working in childcare in all settings in Canton; Healthy Learners, a health care resource for children from low-income families in South Carolina; and the South Carolina Center for Fathers and Families, a state-wide organization supporting initiatives to reengage fathers in the lives of their children. The Sisters of Charity Health System also provides residential elder care services at

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Regina Health Center in Richfield, Ohio, and Light of Hearts Vila in Bedford, Ohio. More information at sistersofcharityhealth.org.

10) About UnitedHealthcare

UnitedHealthcare is dedicated to helping people live healthier lives and making the health system work better for everyone by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. In the United States, UnitedHealthcare offers the full spectrum of health benefit programs for individuals, employers, and Medicare and Medicaid beneficiaries, and contracts directly with more than 1.3 million physicians and care professionals, and 6,000 hospitals and other care facilities nationwide. The company also provides health benefits and delivers care to people through owned and operated health care facilities in South America. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified health care company. For more information, visit UnitedHealthcare at www.uhc.com or follow @UHC on Twitter.

11) About Western Reserve Area Agency on Aging

Purpose & Goals of WRAAA: The administration of waiver and managed care programs in providing services and meeting support needs of older adults and individuals with disabilities throughout five counties of the Agency's service region (Cuyahoga, Geauga, Lake, Lorain and Medina) in the state of Ohio to assist and enable this targeted population to live healthy, safely and independently within the place they call home."